

# APPLICATION REQUIREMENTS



Edition 21, Coming up 2022

Thank you for your interest in Mode Suisse!

Since edition 9, Mode Suisse participants are selected by a jury of renowned fashion experts. In order to facilitate the jury's work, please make sure that your portfolio contains everything that is required.

## **PORTFOLIO CONTENT**

1. Short text about label / designer
2. CV / résumé in English
3. Points of sale / Stockist list
4. Preview of the forthcoming collection: Concept, inspiration, material, images, sketches
5. Lookbook images of 1 - 2 previous collections
6. If available, a few interesting press clippings and/or show pictures

## **FORMAT**

- PDF
- A4 landscape format (150dpi should be enough)
- 10 pages MAX.
- All text in English please

## **JURY PROCEDURE**

The applicants will most likely (tbc) get the chance to briefly meet the jury and present their work in Zurich (date and timing tbc).

## **COSTS**

Final show & showroom participation costs will be confirmed with a positive outcome of the jury procedure.

## **DACH Showroom Paris**

Since October 2017, Mode Suisse together with the Austrian Fashion Association and Berlin Showroom present, promote and sell selected Austrian, German and Swiss designers in their DACH Showroom Paris. If interested in international sales, please let us know by eMailing [info@modesuisse.com](mailto:info@modesuisse.com) and we will let you know about the details.

Please send your portfolio to: [info@modesuisse.com](mailto:info@modesuisse.com)